

**LISTING OF THE CLAIMS:**

This listing of claims replaces all prior versions, and listings, of claims in the application:

- 1 1. (Original) A method comprising:
  - 2 receiving information regarding a plurality of different entertainment programs and a
  - 3 plurality of different upgraded media features associated with each entertainment program;
  - 4 displaying at a user terminal a list of entertainment programs and, for each entertainment
  - 5 program, a plurality of different upgraded media features;
  - 6 transmitting an entertainment program selection together with one or more upgraded
  - 7 media feature selections from the displayed plurality to an entertainment program provider;
  - 8 receiving the selected entertainment program with the selected upgraded media features.
- 1 2. (Original) The method of claim 1 wherein receiving information comprises receiving
  - 2 information regarding costs for each of the plurality of different upgraded media features and
  - 3 wherein displaying comprises displaying the costs.
- 1 3. (Original) The method of claim 1 further comprising:
  - 2 receiving an entertainment selection and an upgraded media feature selection from a user
  - 3 through the user terminal; and wherein
  - 4 transmitting the selections comprises transmitting the selections received from the user.
- 1 4. (Original) The method of claim 3 wherein the user selection is received by interpreting signals
  - 2 transmitted from a user infrared transmitter.

1 5. (Original) The method of claim 1 wherein the plurality of different upgraded media features  
2 comprises at least one of video resolution upgrades, audio quality upgrades, audio channel  
3 upgrades, a recordable version, and an increased access rate for an interactive event.

1 6. (Original) The method of claim 1 wherein receiving information comprises receiving  
2 information regarding available programming transmission sources for the plurality of different  
3 upgraded media features and wherein displaying comprises displaying an identification of the  
4 programming transmission sources.

1 7. (Original) The method of claim 6 wherein the programming transmission sources comprise at  
2 least one of local television stations, local radio stations, satellite broadcasters, coaxial cable  
3 broadcasters, and interactive sites on the internet..

1 8. (Original) The method of claim 7 wherein the programming transmission sources further  
2 comprise at least one of video tape, video disk and audio disk.

1 9. (Original) The method of claim 1 wherein receiving information comprises receiving  
2 information from a server system that is in communication with a plurality of programming  
3 transmission sources and wherein transmitting the selections comprises transmitting the  
4 selections to the server system..

1 10. (Original) The method of claim 9 wherein receiving the selected entertainment program  
2 comprises receiving the selected entertainment program with the selected upgraded media  
3 features from one of the plurality of programming transmission sources.

1 11. (Original) The method of claim 10 wherein the upgraded media feature comprises at least  
2 one of a video upgrade, an audio upgrade, a recordable version, and an increased access rate for  
3 an interactive event..

1 12. (Original) The method of claim 1 wherein receiving the selected entertainment program  
2 comprises receiving the selected entertainment program from one of a plurality of programming  
3 transmission sources and the plurality of programming transmission sources include at least one  
4 of cable television, antenna reception, satellite reception, mini-dish satellite reception, telephone  
5 dial-up service, and Internet access.

1 13. (Original) The method of claim 1 wherein receiving the selected entertainment program  
2 comprises receiving a token from an appropriate one of a plurality of programming transmission  
3 sources, the token enabling the reception of the selected entertainment program with the  
4 upgraded media feature.

1 14. (Original) A machine readable medium having stored thereon data representing sequences of  
2 instructions which when executed by a processor, cause the processor to:  
3 receive information regarding a plurality of different entertainment programs and a  
4 plurality of different upgraded media features associated with each entertainment program;

5 display at a user terminal a list of entertainment programs and, for each entertainment  
6 program, the plurality of different upgraded media features;

7 transmit an entertainment program selection together with one or more upgraded media  
8 feature selections from the displayed plurality to an entertainment program provider;

9 receive the selected entertainment program with the selected upgraded media features.

1 15. (Original) The machine readable medium of claim 14 wherein the instructions further cause  
2 the processor to receive information regarding costs for the plurality of different upgraded media  
3 features and display the costs.

1 16. (Original) The machine readable medium of claim 14 wherein the plurality of different  
2 upgraded media features comprise at least one of video resolution upgrades, audio quality  
3 upgrades, audio channel upgrades, a recordable version, and an increased access rate for an  
4 interactive event.

1 17. (Original) The machine readable medium of claim 1 wherein the instructions further cause  
2 the processor to receive information regarding available programming transmission sources for  
3 the plurality of different upgraded media features and display an identification of the  
4 programming transmission sources..

1 18. (Original) The machine readable medium of claim 17 wherein the programming transmission  
2 sources comprise at least one of local television stations, local radio stations, satellite  
3 broadcasters, coaxial cable broadcasters, and interactive sites on the internet..

1 19. (Original) The machine readable medium of claim 18 wherein the programming transmission  
2 sources further comprise at least one of video tape, video disk and audio disk.

1 20. (Original) The machine readable medium of claim 14 wherein the instructions further cause  
2 the processor to receive information from a server system that is in communication with a  
3 plurality of programming transmission sources and transmit the selections to the server system.

1 21. (Original) The machine readable medium of claim 20 wherein the instructions further cause  
2 the processor to receive the selected entertainment program with the selected upgraded media  
3 features from one of the plurality of programming transmission sources.

1 22. (Original) The machine readable medium of claim 14 wherein the instructions further cause  
2 the processor to receive the selected entertainment program from one of a plurality of  
3 programming transmission sources and the plurality of programming transmission sources  
4 include at least one of cable television, antenna reception, satellite reception, mini-dish satellite  
5 reception, telephone dial-up service, and Internet access.

1 23. (Original) The machine readable medium of claim 14 wherein the instructions further cause  
2 the processor to receive a token from an appropriate one of a plurality of programming  
3 transmission sources, the token enabling the reception of the selected entertainment program  
4 with the upgraded media feature.

1 24. (Original) A method comprising:

2 transmitting information regarding a plurality of different entertainment programs and a  
3 plurality of different upgraded media features associated with each entertainment program to a  
4 plurality of client systems;

5 receiving an entertainment program selection together with one or more upgraded media  
6 feature selections from at least one of the plurality of client systems;

7 providing the client system with access to receive the selected entertainment program  
8 with the selected upgraded media features.

1 25. (Original) The method of claim 24 wherein providing the access comprises:

2 instructing at least one of a plurality of programming transmission sources to transmit the  
3 selected entertainment program with the upgraded media feature to the client system..

1 26. (Original) The method of claim 24 wherein providing the access comprises:

2 providing a token from an appropriate one of a plurality of programming transmission  
3 sources to the client system, the token enabling the client system to receive the selected  
4 entertainment program with the upgraded media feature.

1 27. (Original) The method of claim 24 wherein the transmitting information comprises

2 transmitting information regarding costs for the plurality of different upgraded media features.

1 28. (Original) The method of claim 24 wherein the plurality of different upgraded media features  
2 comprises at least one of video resolution upgrades, audio quality upgrades, audio channel  
3 upgrades, a recordable version, and an increased access rate for an interactive event.

1 29. (Original) The method of claim 24 wherein transmitting information comprises transmitting  
2 information regarding available programming transmission sources for the plurality of different  
3 upgraded media features.

1 30. (Original) The method of claim 29 wherein the programming transmission sources comprise  
2 at least one of local television stations, local radio stations, satellite broadcasters, coaxial cable  
3 broadcasters, and interactive sites on the internet..

1 31. (Original) A machine readable medium having stored thereon data representing sequences of  
2 instructions which when executed by a processor, cause the processor to:

3       transmit information regarding a plurality of different entertainment programs and a  
4 plurality of different upgraded media features associated with each entertainment program to a  
5 plurality of client systems;

6       receive an entertainment program selection together with one or more upgraded media  
7 feature selections from at least one of the plurality of client systems;

8       provide the client system with access to receive the selected entertainment program with  
9 the selected upgraded media features..

1 32. (Original) The machine readable medium of claim 31 wherein the instructions further cause  
2 the processor to instruct at least one of a plurality of programming transmission sources to  
3 transmit the selected entertainment program with the upgraded media feature to the client  
4 system.

1 33. (Original) The machine readable medium of claim 31 wherein the instructions further cause  
2 the processor to provide a token from an appropriate one of a plurality of programming  
3 transmission sources to the client system, the token enabling the client system to receive the  
4 selected entertainment program with the upgraded media feature.

1 34. (Original) The machine readable medium of claim 31 wherein the instructions further cause  
2 the processor to transmit information regarding costs for the plurality of different upgraded  
3 media features.

1 35. (Original) The machine readable medium of claim 34 wherein the plurality of different  
2 upgraded media features comprises at least one of video resolution upgrades, audio quality  
3 upgrades, audio channel upgrades, a recordable version, and an increased access rate for an  
4 interactive event.

1 36. (Original) The machine readable medium of claim 31 wherein the instructions further cause  
2 the processor to transmit information regarding available programming transmission sources for  
3 the plurality of different upgraded media features.



- 1 37. (Original) The machine readable medium of claim 36 wherein the programming transmission
- 2 sources comprise at least one of local television stations, local radio stations, satellite
- 3 broadcasters, coaxial cable broadcasters, and interactive sites on the internet.